SIDEWALK CPR June 4 Media Advisory









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10,000 Angelenos to Learn "Hands Only" CPR on SIDEWALK CPR DAY June 4 Press Conference at 9 a.m., Glendale Galleria

WHAT:

On Tuesday, June 4, from 8 a.m. until 9 p.m., at more than 80 locations across L.A. County, an expected 10,000 citizens will learn basic HANDS ONLY Cardiopulmonary Resuscitation (CPR) skills during **FREE "Sidewalk CPR"** training provided by local firefighters, emergency medical technicians and nurses. This one-day event is coordinated by the Los Angeles County Emergency Medical Services (EMS) Agency, the Los Angeles County Fire Department, and the American Heart Association (AHA), to help improve cardiac arrest survival. In 10-minutes, residents will learn how to keep someone alive until first responders arrive. A press conference will be held at 9 a.m. at the Glendale Galleria to kick off the day-long training.

WHEN:

Tuesday, June 4, 9 a.m., GLENDALE GALLERIA (GROUND FLOOR FRONT OF MACY'S COURT):

- Learn from County officials and the American Heart Association why Hands-Only CPR works
- Watch live Hands-Only CPR training performed by Glendale Adventist Medical Center professionals
- Hear the compelling story of Hands-Only CPR survivor Greg Arthur, 52, who suffered a full cardiac arrest in September 2012 and received lifesaving CPR from coworkers at Universal Studios.

WHO:

Los Angeles County Fire Chief Daryl L. Osby

Glendale Fire Chief Harold Scoggins

Los Angeles County EMS Medical Director William Koenig, MD

American Heart Association Greater Los Angeles Board President Nerses Sanossian, MD

CPR Survivor Greg Arthur

WHERE:

More than 80 locations across LA County. A list of participating sites is available at http://ems.dhs.lacounty.gov. Press conference held at Glendale Galleria, 100 W. Broadway, Glendale. Parking available on Galleria Way (off Broadway) on the north side of the street adjacent to The Limited store.

WHY:

With 80 percent of all cardiac arrest occurring at home, we need to help family and friends learn how to double or triple their loved one's chance of survival. Currently in Los Angeles County, only three percent of these cardiac arrest victims survive; nearly 383,000 people suffer cardiac arrest every year away from a hospital environment. Hands-only CPR focuses on the first few minutes following a cardiac arrest, since the lungs and blood contain only enough oxygen to keep vital organs healthy for that amount of time. While emergency responders are on their way to the scene, chest compressions using hands-only CPR will provide the ongoing blood flow needed to give the patient a much better chance of survival once responders arrive. # # #